

MoxiEngage FAQs

The Highlights:

- **Completely automated emails with market snapshots, personalized for each subscribed contact**
- **Monthly touch-points to keep your sphere up-to-date on happenings**
- **Integrated with the MLS**
- **Sphere marketing and lead nurturing**
- **Predictive analytics to notify you when someone is likely to list**

- **Are there built in drip emails or follow up plans?** There are campaigns available.
- **Will there be an app for MoxiEngage** There isn't a mobile app, but the products are mobile responsive; i.e., use the same url on your phone to access.
- **Are there Spanish campaigns?** If the brand or brokerage creates them in Spanish, then sure!
- **Can we put the campaigns in Facebook?** You can add a link to Facebook within a campaign.
- **Can you create a custom task or just the ones that are listed?** The answer is yes! I just did that in my account, an agent did it during the training session. That's part of the Preferences demo!
- **When will our agents be able to link their email accounts to MoxiEngage?** Our agents are trying to tie their email accounts and are getting error messages on the initial set up question. Their broker will let them know when Engage is available and which email to use. If they have access and the sync is not working, they should open a help desk ticket following their local brand support process.